B.A. in Digital Media Design with a Concentration in Digital Culture Degree Requirements

I. Completion of **all** of the following Digital Media & Design core curriculum courses (**24** credits):

Course	Title	Credits
DMD 1001	Foundations in Digital Media and Design I	3
DMD 1002	Foundations in Digital Media and Design II	3
DMD 1101	Design Lab I	3
DMD 1102	Design Lab II	3
DMD 2010	History of Digital Culture	3
DMD 3010W	Critical Perspectives on Digital Media	3
DMD 4040	Agency	3
Three additional credits in Art/Design/Digital Media/Film History or Theory		3

II. All of the following Digital Culture core courses (**18** credits total):

Course	Title	Credits
DMD 2610 or DMD 2620	Introduction to Digital Humanities or Human Development, Digital Media, and Technology	3
DMD 3610	Collaborating with Cultural Organizations I: Methods	3
DMD 3620	Collaborating with Cultural Organizations II: Practice	3
DMD 4086	Senior Thesis (to be taken twice in two consecutive semesters for a total of six credits)	6
Six credits of 2000-level or higher Digital Culture electives as approved by advisor. Three of these credits must be at 3000-level or higher.		6

III. **6** credits of 2000-level or higher Technical Specialization courses in one of the following DMD concentrations: Motion Design and Animation, 3D Animation, Digital Film/Video Production, Game Design, or Web/Interactive Media Design

IV. Additionally, students will develop a core competency in a humanities or social science discipline consistent with their interests and career goals and chosen in consultation with their advisor. This chosen area of competency also provides the foundation for the Senior Thesis. Competency areas might include Anthropology, Latino Studies, Human Rights, Comparative Literature and Cultural Studies, Urban and Community Studies, History, English, Sociology, Social Justice Organizing, etc.

NOTES:

- Digital Media Design majors must maintain a minimum cumulative grade point average of 2.7 for all graded coursework at the University of Connecticut.
- Digital Media Design majors must maintain a minimum cumulative grade point average of 3.0 based on all courses required within the Digital Media Design majors.
- Due to accreditation requirements, the B.A. in Digital Media and Design limits the maximum total number of credits in art and design to 45% (or 54 credits) of the total curriculum.

University Common Curriculum Required Courses

Topics of Inquiry

Students must pass at least three credits of coursework in each of six Topics of Inquiry (TOI)

- TOI-1: Creativity: Design, Expression, Innovation
- TOI-2: Cultural Dimensions of Human Experiences
- TOI-3: Diversity, Equity, and Social Justice
- TOI-4: Environmental Literacy
- TOI-5: Individual Values and Social Institutions
- TOI-6: Science and Empirical Inquiry
- TOI-6L: Science and Empirical Inquiry (Laboratory Courses)

TOI Requirements

- At least three credits must be passed in each Topic of Inquiry (most courses fulfill two).
- Students must also satisfy a Focus requirement by successfully completing either three courses in a single Topic of Inquiry or three courses within a Theme.
- Topic of Inquiry courses may be counted toward the major.
- Including the Focus requirement, students must pass **at least 21 credits** of TOI courses.
- The 21 credits of TOI courses must be from at least six different subject areas as designated by subject code (e.g., ANTH). For cross-listed courses, students may count any subject code under which the course is offered toward this requirement regardless of the subject code under which they register for the course.
- Students must complete at least one laboratory course in TOI-6 (see TOI-6 for definition of laboratory class). This does not restrict courses outside TOI-6 from having laboratories, nor does it limit TOI-6 courses to be only laboratory courses.

Competencies

The Common Curriculum requires students to complete competencies in quantitative skills, second language proficiency, and writing.

Quantitative (Q) Competency

All students must pass two Q courses, which may also satisfy Topic of Inquiry requirements. One Q course must be from Mathematics or Statistics. Students should discuss with their advisor how best to satisfy these requirements based on their background, prior course preparation and career aspirations. Students whose high school algebra needs strengthening should be encouraged to complete MATH 1011Q Introductory College Algebra and Mathematical Modeling, as preparation for other Q courses. To receive credit for MATH 1011Q Introductory College Algebra and Mathematical Modeling, it must be taken before successful completion of another Q course. In some cases, advisors may recommend postponing registration in a Q course until after the student has completed a semester of course work at the University.

Second Language Competency

Second Language competency is established by either:

- passing the third-year high school level course in a language other than English, or
- attaining a Seal of Biliteracy, or
- the second semester course in the first year sequence of college level study in a language other than English.

When the years of study have been split between high school and earlier grades, the requirement is met if the student has successfully completed the third year high school level course. With anything less than that, the student must pass the second semester course in the first year sequence of college level study in a single language.

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CAREER CATALOG YEAR 2025-26 | SAMPLE PLAN OF STUDY: B.A. IN DIGITAL MEDIA DESIGN, DIGITAL CULTURE CONCENTRATION

Writing (W) Competency

All students must take either ENGL 1007 Seminar and Studio in Writing and Multimodal Composition or ENGL 1010 Seminar in Academic Writing or ENGL 1011 Seminar in Writing through Literature. Additionally, all students must take two writing-intensive (W) courses, which may also satisfy Topic of Inquiry requirements. One of these must be at the 2000-level and associated with the student's major. Approved courses for each major are listed in their sections of this catalog. (Note: ENGL 1007 Seminar and Studio in Writing and Multimodal Composition or ENGL 1010 Seminar in Academic Writing or ENGL 1011 Seminar in Writing through Literature is a prerequisite to all writing-intensive courses).

Note on Additional Competencies

Two additional competencies – Information, Digital, and Media Literacy (IDML) and Dialogue - will be embedded in the curriculum.

YOUR PLAN: TOIs

Check off TOIs per course, minimum 3 credits per course→ Write courses/credits below↓	**TOI-1:** Creativity: Design, Expression, Innovation	**TOI-2:** Cultural Dimensions of Human Experiences	**TOI-3:** Diversity, Equity, and Social Justice	**TOI-4:** Environmental Literacy	**TOI-5:** Individual Values and Social Institutions	**TOI-6:** Science and Empirical Inquiry	**Theme** or **Focus Area** 3 courses (9 credits) from one TOI

YOUR PLAN: Competencies

Check off competencies met→ Write courses below (including applicable high school coursework)↓	**Quantitative (Q) Competency** 2 Q Courses (may overlap with a TOI)	**Second Language Competency** (see above criteria to determine how to satisfy)	**Writing (W) Competency** 1 Major W Course + 1 additional W Course

CAREER CATALOG YEAR 2025-26 | SAMPLE PLAN OF STUDY: B.A. IN DIGITAL MEDIA DESIGN, DIGITAL CULTURE CONCENTRATION

Students are ultimately responsible for ensuring all degree requirements are met.

- Refer to the **Undergraduate Catalog** for course descriptions and details for all requirements (catalog.uconn.edu).
- All students should regularly run their **Standard Advisement Report in StudentAdmin** to monitor progress towards degree requirements (https://kb.uconn.edu/space/SAS/10769929317/Viewing+Your+Standard+Advisement+Report).
- School of Fine Arts students must earn at least **120** credits, at least a 2.0 grade point average for all calculable course work, and have met all the requirements for the specific degree in addition to the common curriculum requirements of the University.
- Graduating students are encouraged to submit their final plan of study through StudentAdmin once they have completed registration for their final term or, at the latest, within the first two weeks of their final term to allow time to adjust their schedules if necessary.
- Major-required courses listed in the sample sequence should be taken in the semester listed below to ensure proper sequencing, ability to take courses in the semesters they are offered, and an appropriate timeline towards degree completion. If for some reason you need to divert from the recommended sequence of major-required courses, please consult with your faculty advisor before enrolling.

SAMPLE SEQUENCE: B.A. in Digital Media Design, Digital Culture Concentration

First Semester	**Second Semester**	**Third Semester**	**Fourth Semester**
-DMD 1001 -DMD 1101 -ENGL 1007 -TOI Course -TOI Course	-DMD 1002 -DMD 1102 -DMD 2010 (TOI2) -TOI 6 Lab Course -TOI Course	-DMD 2610 or 2620 -DMD Art/Design/Digital Media/ Film History or Theory Course -Q Course (MATH or STAT) -Language I or Elective -TOI Course	-DMD Digital Culture Elective (2000+ Level) -DMD Technical Specialization Course (2000+ Level) -Q Course -Language II or Elective -TOI Course

Fifth Semester	**Sixth Semester**	**Seventh Semester**	**Eighth Semester**
-DMD 3610 -DMD 3010W -DMD Digital Culture Elective (3000+ Level) -TOI Course -Elective	-DMD 3620 -DMD Technical Specialization Course (2000+ Level) -W Course -Elective -Elective	-DMD 4086 -DMD 4040 -Elective -Elective -Elective	-DMD 4086 -Elective -Elective -Elective -Elective

YOUR PLAN

First Semester	**Second Semester**	**Third Semester**	**Fourth Semester**
_____ _____ _____ _____ _____ _____ _____	_____ _____ _____ _____ _____ _____ _____	_____ _____ _____ _____ _____ _____ _____	_____ _____ _____ _____ _____ _____ _____

Fifth Semester	**Sixth Semester**	**Seventh Semester**	**Eighth Semester**
_____ _____ _____ _____ _____ _____ _____	_____ _____ _____ _____ _____ _____ _____	_____ _____ _____ _____ _____ _____ _____	_____ _____ _____ _____ _____ _____ _____